

# Nazaury Delgado

Product Designer

nazdel90@gmail.com

nazaurydelgado.com

## education

### Fashion Institute of Technology

B.F.A. Graphic Design // 2013

## skills

### Design

User Interface, Responsive Design, Research, Storyboarding, Wireframing, Usability Testing, Prototyping, Photography, Video Editing, Visual Design, Typography, Drawing,

### Software

Sketch, Figma, Invision, After Effects, Adobe XD, Photoshop, Illustrator, Premiere, Indesign, Logic Pro

### Fun Fact

You can call me Naz.

In my spare time, I like to record music videos and shoot urban photography.

## experience

### Product Designer

Ubisoft – Longtail Studios // 2014 - Current

- Collaborate with creative and development teams worldwide to complete project requirements from concept to execution.
- Conceptualize, ideate, and design visual assets for mobile applications by creating mock-ups, wireframes, splash screens, UI prototypes, and custom avatars for Longtail's educational suite.
- Oversee the delivery of all visual and audio assets, ensuring that all naming conventions, optimization standards, and design to developer handoffs are seamless for production.
- Partner with executive and senior leadership to design, develop company brand, microsite's identity and marketing sites.
- Deliver custom illustrations and animations to enhance the user experience across the app suite using Adobe After Effects and principal app.

### Freelance Graphic Designer

Noom // 2021

- Worked with Art directors and Editors to execute weekly ad campaigns. Designed motion graphic videos for Facebook to bring more users to Noom's website. We analyzed the data weekly, generated hypothesis and crafted new iterations that helped us showcase complex health benefits in a simple way.

Likeable Media // 2021

- Quantitative research and designed social posts for Facebook, Instagram, YouTube, and In-feed visual assets for Pinterest.

Sparkling Ice // 2018-2019

- Recorded live footage, developed and edited promotional videos to bring awareness to the brand.

Alfalfa Studio // 2014

- Crafted visual direction and design illustrative assets for clients. Designed logo concepts, branding, newsletters, postcards and brochures.